

# SL TRUCKSPORT 30

# GET THE PLACE OF YOUR DREAMS



PRESS KIT  
SASCHA LENZ & TEAM

# SASCHA LENZ

/ VITA



Sascha Lenz is a truck idol you can touch. Ever since his start in the European Championship in 2015, the Youngstar pilot has been taking lots of time for his fans.

- Born on 10.04.1987 in Neuwied
- Lives in Urmitz
- Start number: 30
- Vehicle: MAN, built in 2018
- Team: SL TruckSport 30

## FLYING HIGH - AND STAYING UP THERE

2018 was the year in the fast lane! With a new MAN, equipped with new developments and lots of improvements, Sascha sped into his racing career's most successful season; at the same time his goals for 2019 have been set!

2017

FIA ETRC

- 1. PLACE "YOUNG GUN AWARD"
- 6. PLACE DRIVER ASSESSMENT
- 3. PLACE TEAM ASSESSMENT

2018

FIA ETRC

- 4. PLACE DRIVER ASSESSMENT
- 2. PLACE TEAM ASSESSMENT

# SPONSORING

## / RELATIONSHIP



A successful career in motorsport is not always just a question of the necessary talent. Time and money for test drives, national and international races, winnable material, support by a professional team, coaching and much more require financial support from financially strong sponsors.

## GETTING FAMILIAR WITH THE PS GIANT

Around 5 tons, 1,000 hp and a top speed of 160 km/h - racing trucks are motorsport's giants. When these huge vehicles compete on the racetrack, it is a sight that attracts mass crowds and can be found in the sensational photos and in-depth texts of media reporting. For companies that identify themselves with the image of power, strength and sportsmanship, as well as the special feeling of the trucker world and adventure, this is an ideal advertising environment. Coupled with individual corporate events for your customers and partners as well as for your own employees, this is a marketing package that will be effective both externally and internally.

Benefit from the numerous synergies between racing and business. Get to know the best sides of motorsport with SL TruckSport 30 - whether at your own event, in the pit lane, e.g. including catering with your customers, or as an advertising partner on one of the advertising spaces.

We support you as a competent full-service partner in the planning and implementation of your individual event!

ADVERTISING

INCENTIVES

PUBLICATIONS





SASCHA LENZ

SL TRUCKSPORT 30

# IMPRESSIONS

SAISON 2018















# CONTACT

/ FIND THE WAY TO US



Video review 2017



Email:  
[info@sl-trucksport30.de](mailto:info@sl-trucksport30.de)



Telephone:  
0049 (0) 2637 / 9442144  
0049 (0) 170 / 6385500



SL TruckSport 30 GmbH  
Hafenstraße 13  
56575 Weißenthurm  
Germany



/SLTRUCKSPORTSASCHALENZ